



NOVEMBER 17-19, 2023 • springborofestivals.org



LARGEST 3-DAY HOLIDAY FESTIVAL IN THE STATE OF OHIO

In its 36th year, Christmas in Historic Springboro was started in 1987 by five local business owners to celebrate the season by giving back to the community.

In 2022 over \$13,000 was donated back to the community through the festival's foundation. Operation Santa, a program created and run through the Springboro Police Department, adoption of local families through the Springboro Community Assistance Center, and additional grocery gift cards for holiday meals were three ways contributions from the event could assist the community. These are the reasons we continue this festival in hopes to continue making a difference and helping those within the community.

Each year the street festival draws a crowd of over 65,000 during the three days, many coming from surrounding counties to enjoy the time-honored event. Christmas in Historic Springboro has a reputation for its family appeal, offering a traditional Christmas experience with seasonal music, exciting family-friendly entertainment, local food, and handcrafters from across the state. Attendees often return to Christmas in Springboro for multiple days to enjoy the exceptional programs put on in the entertainment tents. Covering seven blocks of historic downtown Springboro, the festival features heated activity tents that house craft vendors, merchants, entertainment, and artists and a special tent for free children's activities and entertainment. Food vendors line the streets creating the warm aroma of festival food as the sounds of the season fill the air inviting all to experience the magic of the season.

Event Highlights

Attendance:
68,000

75+ Craft Vendors

27+ Food Vendors

Christmas Parade

5K Run/Walk

Entertainment

Warped Wing
Beer Tent

Christmas in Springboro GIVES BACK



In 2022, the festival gave back \$13,000 to 3 local charity organizations, including The Pantry, serving Franklin, Springboro and Carlisle.

Springboro Community Foundation
501c3 – 47-5244917

PO Box 5 | Springboro, Ohio 45066
Festival Sponsorship Committee
springborofestivals.org
christmastinspringboro@gmail.com



2023 Sponsorships Packages

Marketing Impressions – Over a million impressions delivered prior to and throughout the festival weekend



\$100 Friend of the Festival Sponsor (B/W Logo), \$150 Friend of the Festival Sponsor (4-Color Logo)

- Lawn sign featuring your logo displayed along Main Street
- Company name listed on Christmas in Springboro website as Friend of the Festival



\$500 5K Sponsor – 10 available (Only 5 available as of 7.24.23)

- Your logo included on signage at the 5K event
- Logo featured in all media + press releases
- Company name listed on 5K section of Christmas in Springboro website with link to your website
- Opportunity to include a promotional item in the 5K Swag Bags
- Your company logo (in black) will be displayed on the back of the 5K race shirt given to participants
- We will provide a "Proud Sponsor of Christmas in Springboro 2023" graphic for your website
- Industry exclusivity



\$1,000 Information Booth Sponsor – 2 available

- Your Company Name, Logo and marketing materials will be displayed at the official Information Booth
- Your Company Name & Logo listed on the bottom portion of the Festival Guide (available as a download and displayed on the festival website)
- Logo featured in all media + press releases
- Company name listed in Sponsor section of Christmas in Springboro website with link to your website
- Opportunity to include a promotional item in the 5K Swag Bags
- Your company logo (in black) will be displayed on the back of the 5K race shirt given to participants
- We will provide a "Proud Sponsor of Christmas in Springboro 2023" graphic for your website
- Recognition at the Opening Ceremony - Company representative invited to attend



\$2,000 5K Presenting Sponsor – SOLD

- Your Company Name & Logo will be displayed on the **front and back** of the official Christmas in Springboro 5K shirts given to all participants
- Your Company Name & Logo listed on the bottom portion of the Festival Guide (available as a download and displayed on the festival website)
- Logo featured in all media + press releases
- Company name listed in Sponsor section of Christmas in Springboro website with link to your website
- Opportunity to include a promotional item in the 5K Swag Bags
- We will provide a "Proud Sponsor of Christmas in Springboro 2023" graphic for your website
- Booth inside vendor tent for corporate promotion
- Recognition at the Opening Ceremony - Company representative invited to attend

TO SECURE YOUR SPONSORSHIP, PLEASE CONTACT:

Candace Jacks, Sponsorship Chair at cmjacks@woh.rr.com

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2023 Sponsorships Packages



\$2,000 Tent Sponsor – 5 available

- Your Company Name will be featured on a banner at the sponsored tent's entrance.
- Your Company Name & Logo listed on the bottom portion of the Festival Guide (available as a download and displayed on the festival website)
- Logo featured in all media + press releases
- Company name listed in Sponsor section of Christmas in Springboro website with link to your website
- Your company logo (in black) will be displayed on the back of the 5K race shirt given to participants.
- Opportunity to include a promotional item in the 5K Swag Bags
- We will provide a "Proud Sponsor of Christmas in Springboro 2023" graphic for your website
- Booth inside vendor tent for corporate promotion
- Recognition at the Opening Ceremony - Company representative invited to attend
- Industry exclusivity



\$5,000 Parade Sponsor – SOLD

- Company Name will be announced during the parade and included on all official parade signage
- Your Company Name & Logo featured on the Festival Guide (available as a download and on the festival website)
- Booth inside vendor tent for corporate promotion
- 4 VIP Festival Passes & 4 Beer Tickets
- Logo featured in all media + press releases
- Company name listed in Sponsor section of Christmas in Springboro website with link to your website
- Your company logo (in black) will be displayed on the back of the 5K race shirt given to participants
- Opportunity to include a promotional item in the 5K Swag Bags
- We will provide a "Proud Parade Sponsor of Christmas in Springboro 2023" graphic for your website
- Recognition at the Opening Ceremony - Company representative invited to attend



\$7,500 Presenting Sponsor – 1 available

- Your Company Name & Logo will be featured on two banners hung over St Rt 741 during the festival
- Your Company Name & Logo featured on the Festival Guide (available as a download and on the festival website)
- Company Booth at your desired location for marketing and giveaways
- 8 VIP Festival Passes (to include free meal voucher, dessert voucher, beverage voucher, beer tickets, ride passes, etc)
- Logo featured in all media + press releases
- Company name listed on front page of Christmas in Springboro website with link to your website
- Your company logo (in black) will be displayed on the back of the 5K race shirt given to participants
- Opportunity to include a promotional item in the 5K Swag Bags
- We will provide a "Proud Presenting Sponsor of Christmas in Springboro 2023" graphic for your website
- Recognition at the Opening Ceremony - Company representative invited to attend

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**Candace Jacks, Sponsorship Chair at cmjacks@woh.rr.com
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